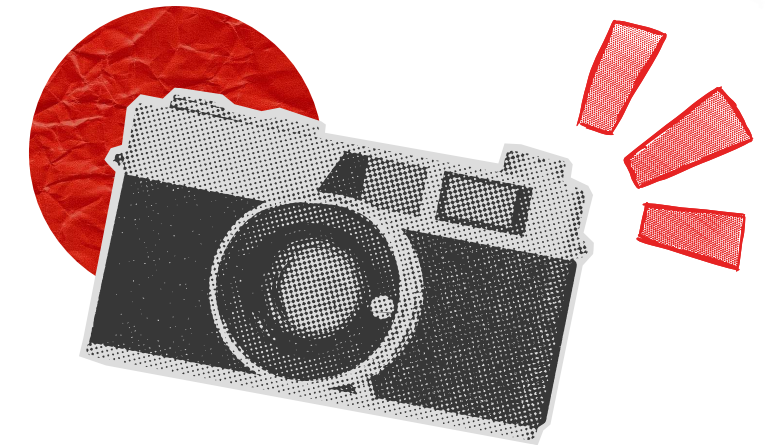


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Perfect **U**
A Signature Of
Experience & Excellence



PORTFOLIO

Perfectu



PERFECTU

Stories, Style & Soul
- Beyond Page

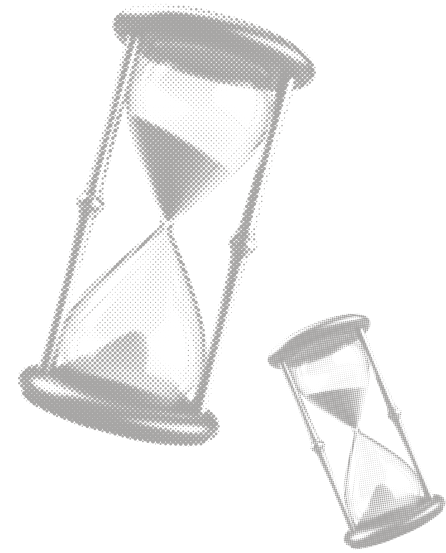
Founded : 2023

Publisher : PerfectU Media

Director : Sangeeta Kabra

Website : www.PerfectU.co.in

Frequency : Monthly Editions + Weekly Edits





PerfectU is not just a magazine—it's a living canvas of ideas where timeless values, creative energy, and modern momentum come together. From culture to conscious living, from design to disruptive thinking, PerfectU captures the evolving identity of a generation grounded in meaning and driven by vision.

VISION & MISSION

VISION:

To be the most vibrant platform where depth meets direction—celebrating meaningful living through the lens of creativity, purpose, and progress.

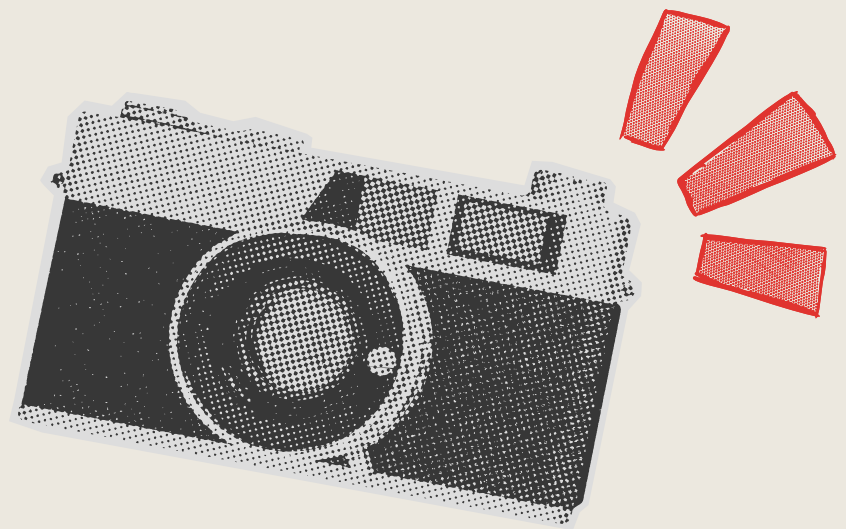
MISSION

- To spotlight visionary voices and emerging creators
- To promote conscious living through art, design, wellness, and innovation
- To blend rooted values with contemporary expression
- To inspire a new generation to live with clarity, creativity, and character



CORE THEMES

- Modern Living & Lifestyle
- Art & Conscious Design
- Health & Wellness
- Women Leaders & Changemakers
- Craft, Culture & Innovation
- Sustainable & Mindful Living
- Next-Gen Entrepreneurs & Thinkers
- Inspired Thinking, Grounded Living (NEW)
- Creative Intelligence with Purpose (NEW)





REGULAR FEATURES

THE LEMON HOUR

- Bold, unfiltered conversations with creators and disruptors

PERFECTU WEEKLY EDIT

- Fresh, web-only drops featuring trends, ideas, and next-gen insights

SPOTLIGHT STORIES

- In-depth interviews with changemakers

SUSTAINABLE NOW

- Features on mindful brands and eco-conscious lifestyle

BALANCE & BOLDNESS (NEW)

- Exploring the rhythm between passion and purpose

QUIET POWER (NEW)

- Stories of impact led with grace, depth, and authenticity



COLLABORATIONS

FEATURES

- **EMERGING ENTREPRENEURS**

- Breaking ground in conscious living, fashion, and wellness

- **MODERN ARTISTS & WRITERS**

- Who blend cultural storytelling with contemporary relevance

- **GRASSROOTS CHANGEMAKERS**

- Craft revivalists and community-led innovators

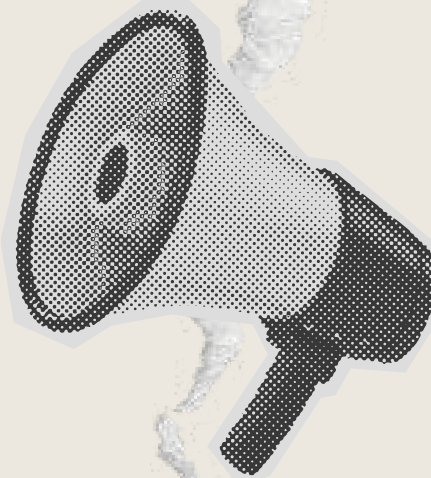
- **VISIONARY CREATORS**

- Innovators leading with purpose in design, health, and education

- **HOLISTIC THINKERS & LIFESTYLE COACHES**

- Merging soul work with real-world impact





Website : *Digital editions, blogs, and weekly highlights*

Instagram : *@perfectu.in*

Linked In : *PerfectU*

Monthly Readership : *35,000+*

Weekly Engagement : *15,000+ via blog & newsletter*



AUDIENCE PROFILE



AGE :
For all ages



INTERESTS :

Lifestyle, Conscious Living,
Fashion, Art, Wellness,
Entrepreneurship,
technology



GEOGRAPHY:

India (Tier 1 & 2 cities), US,
UK, UAE, Europe, Asia



MINDSET

Curious. Grounded.
Future-forward.



- 
- 
- 
- *Brand Features & Advertorials*
 - *Art & Product Showcases*
 - *Thought Leader Columns*
 - *Influencer Campaigns*
 - *Podcast & Video Integrations*
 - *Workshops & Hybrid Events*
 - *Cultural Innovation Spotlights (NEW)*
 - *Editorial Collaborations with Purpose-Led Brands (NEW)*



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